



In today's market it is no longer acceptable to make a few standard coatings products that can theoretically be used in all situations.

CONCRETE

Experience – Case Study

Substrate: Concrete Cast Products

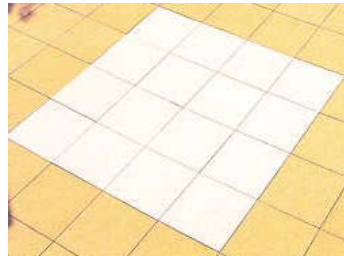
Application: Spray applied products with customer packing requirements.

Variables: Product properties need to meet the customer's spray equipment and environment.

Main Consideration: The products would help this customer develop a new line to take to a marketplace for environmentally demanding conditions. The end product must meet specific solar reflectivity criteria and must maintain a minimum reading after a specified time period. The aesthetics must be pleasing while serving the solar reflectivity criteria and the general heavy-duty exterior wear conditions.

Adhesion: Final product to be exposed to all exterior weather and wear conditions in all parts of the United States.

Color: 8 (eight) standard colors were developed to satisfy a diverse audience.



At hci, we create and customize a variety of products formulated to decorate and seal concrete including water-based stains and sealers that offer low VOC's, fast drying times and resistance to stains and efflorescent salts. We also produce multi-use primers, topcoats, and solvent based sealers that can be applied to old, fresh, or pre-cast concrete.

